



Outworx Group Promotes New Chief Commercial Officer



Outworx Group, the leading provider of diversified municipal and facility maintenance services, announced Eric Hartmann has been promoted as Chief Commercial Officer (CCO). Mr. Hartmann was previously the Executive Vice President, Client Experience at Outworx Group, which rebranded in April 2020. Previously, he was with Tovar Snow Professionals, now owned by parent brand Outworx Group, for 21 years. In his new role as CCO, he will be responsible for the Outworx Group’s commercial strategy as it relates to marketing, product development, sales, and customer service to drive business growth.

“This well-earned promotion recognizes Eric’s many contributions to Outworx Group, his deep understanding of the commercial landscape and commercial snow and ice management industries, and his strong client relationships,” said Daryl Hendricks, CEO of Outworx Group. “He is uniquely qualified to lead these crucial business programs and has demonstrated exceptional leadership and expertise across all aspects of the business.”

Mr. Hartmann began his career at Tovar Snow Professionals during the blizzard of 1999 as a salt driver and worked his way up to Executive Vice President of Sales, with many roles in between. He has been a vital part of the Tovar Executive Team where he has been responsible for the successful organic growth of the business 25% annually for the last 24 years. Mr. Hartmann, a U.S. Air Force Veteran having served in Operation Desert Storm, has been married to his high school sweetheart, Melanie, for 26 years and is the father of three daughters with one grandson and one on the way.

Spanning snow melting and removal, landscaping, industrial sweeping, paving, solid waste and catch basin cleaning, the companies of Outworx Group strive to out-work the competition to help its clients meet their mission critical goals. Utterly reliable and laser-focused on the safety, appearance and efficiency of client properties, Outworx Group helps ensure smooth operations and protects its clients’ brand image.

About Outworx Group

Founded nearly 60 years ago, Outworx Group is the leading provider of diversified municipal and facility maintenance services and is the largest snow and ice contractor in North America servicing over 6,000 sites and operating in 30 states. Outworx Group owns the largest fleet of snow plowing equipment in North America and employs a highly experienced team to support its customers across all phases of snow removal operations. In addition, Outworx Group is one of the largest landscaping companies in the United States. In September 2021, the company was named the top-performing professional snow and ice management operator in the U.S. and Canada by Snow Magazine. Outworx Group is headquartered in Westbury, New York. For more information, please visit outworxgroup.com.



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